

STATION LICENSE RECORD W R V Q (EFF: 6-30-72)

Off. No. 555

X WRVA-FM (11-1-56)

~~W-R-V-A~~

Date first licensed 8-31-50

Call letters ~~WRVA-FM~~

LOCATION: RICHMOND, VIRGINIA

SOUTHERN BROADCASTING COMPANY (NL 3-2-79)

HARTE-HANKS SOUTHERN COMMUNICATIONS, INC. (AL 6-16-78 EFF: 7-31-78)

X SOUTHERN BROADCASTING COMPANY (APLH 7-31-72; EFF: 8-1-72)

X WRVA-FM, INC. (ALH 6-21-68 EFF: 7-1-68)

Name of licensee LARUS & BROTHER COMPANY (Per Articles)

On James River, 12 mi. SE of Richmond, Verina Dist, Va. (red. 3-9-62)

U. S. ROUTE 60, Midlothian Turnpike, 1.2 mi. W. of Richmond, Va. (MEMO)

Transmitter location xx U. S. Highway 60 at western edge of Midlothian, Virginia

200 N. 22nd St., Richmond, Va. (Ltr. 5-8-68)

Main studio location X Hotel Richmond, 9th and Grace Streets, Richmond, Virginia



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

STATION AND LICENSE RECORD

Appl. No.	Date Issued	Mcs. Freq.	E.R.P. Power	Time Div.	Period From To
32-PH-973	8-29-46	97.1 No. 246	21 kw	U	By 1-20-47 To 7-20-47
Letter	10-15-46	Subject to CAA approval of transmitter site.			
C.P. Issued	11-20-46				
32-PH-973		95.9 No. 240	21 kw Terr. 510'	U	By 1-20-47 To 7-20-47
CP GRANTED	2-20-47	Modified CP to change frequency.			
3MPH-285	4-23-47	94.5 No. 233	25 kw Terr: 500'	U	By 1-20-47 To 7-20-47
letter	4-24-47	Channel to be asgd after proceedings in CP issued 4-23-47			
	5-27-47	94/5 (No. 233) Freq. assignment accord. Do 6768			
3MPH-498	7-15-47	94.5 Mod. for ext. of completion date.	25 kw	U	By 1-20-47 To 1-20-48
MPH-1245	1-26-48	Ext. of completion date to 4-20-48			
MPH-1743	4-28-48	94.5 mc MOD. OF C.P. to change transmitter location, antenna height above average terrain, and make changes in ant.	25 kw 460 ft.		By 1-20-47
MPH-1914	5-17-48	EXT. OF COMPL. DATE			to 7-20-48
Telegram	8-9-48	Relet atty. 4. Auth. granted period ending Dec. 1, 1948 operate 94.5 Mcs. using facilities specified in CP MPH-1743 except antenna is single sec. RCA superturnstile mounted with overall height above ground 97 ft. for purpose FM program service. Notify Comm. when program service has commenced.			
BMPH-2254	7-28-48	Ext. of completion date only to 12-1-48			
Telegram	11-30-48	Relet atty. 10. Auth. ext. period ending 5-1-49 op. 94.5 mcs using fac. spec. in BMPH-1743 except ant. is single section RCA superturnstile mounted w/overall height above ground 97 ft. re FM prog. serv. Sect. 3.252 & 3.253 rules regarding approved monitors waived WPVB period ending 1-1-49.			
BMPH-2864	11-19-48	Ext. of completion date to 5-1-49			

BROADCASTING STATION LICENSE RECORD

WRVQ

Date first licensed

Call letters ~~WRVQ~~ WRVQ

Name of licensee LARUS & BROTHER CO. INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
Telegram	1-7-49	Relet atty. 5. Auth. mod. period ending 5-1-49 op. using fac. spec. in BAPB2864 re FM prog. serv.			
BLH-454	8-23-50	94.5 mc.	25 kw	U	8-23-50 to 3-1-52.
		Terr: 460 ft. Lic. to cover Q.P.			
BRH-555	2-27-52	Renewal of license to			10-1-54
COMM. ORDER 5-1-52 SPECIAL TEMPORARY AUTHORITY- WAIVED					
Sec. 3.265 of Rules and Granted Auth. to operate transmitter by REMOTE CONTROL for period ending 11-3-52 Conditions					
COMM. ACTION 10-30-52 Operation remote control continued to 5-1-53 - same conditions					
BRH-61	11-12-53	Operation by Remote Control			
BRH-555	9-22-54	Renewal of license to			10-1-57
BRH-555	9-19-57	94.5	25kw	U	10-1 10-1-60
		Terr: 460 ft.			
BRH-555	9-14-60	94.5mc.	25kw	U	10-1 10-1-63
BRH-555	9-14-60	94.5mc	25kw	Superseding Authorization corrected - transmitter location. to 10-1-63	
BPH-3346	6-1-62	94.5mc	200kw	Unl	8-1-61
		HAAT: 355 ft.	Ch. 233 TPO: 20kw		2-1-62
CP to move ant.-trans. loc., chg. trans., chg. ant., & ant. system, incr. ERP, & descr. HAAT					
Wire	10-30-61	Authority remain silent			thru 11-28-61
BLH-1984	3-9-62	94.5mcs	200kw	Unl	3-9 10-1-63
		HAAT: 335 ft.			
		Lic. to cover CP (BPH-3346) which auth. a chg. in ERP, HAAT, ant-trans. loc, instl. of new trans. and ant. and chges in antenna sys.			
1					
BRH-555	9-24-63	Renewal of license			10-1 10-1-65
BRH-555	9-1-66	94.5mc.	ERP: 200kw	Unl.	10-1 10-1-69
		HAAT: 335'	TPO: 20kw		
		335' Renewal of license			
tr. 5-8-68, notification that SL & RC pt. now 200 N. 22nd St					
BLH-1111	6-21-68	Vol. ALH			
FFF	7-1-68				
BLH-5914	4-29-67	Vol. TC			

Form BC 126

June 1954 #3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W. E. V. A. FM

Station location

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BRH-555(L)	9-25-69	Renewal of License	NDCA		10-1 10-1-72
BTC-5942	10-31-69	Vol. TC			
BRCH-1,011 (1)	3-11-71	Operate by RC			
EBSA	5-25-72				
BPH-7923(L)	6-16-72	94.5mc ERP: 200kw(H&V) Unl. #233 CP to install new trans., install new ant., chg. ERP.			6 16 73
HAAT: 350' (H&V)					
BAPLH-141	7-31-72	Vol APLH			
EFF: 8-1-72					
COMTEL	1-29-73	Temp. Auth. use RCA BTF-40E1			to 3-16-73
BMPH-13,764 (1)	5-30-73	MP(BPH-7923) Extension time to			12-16-73
BMPH-13,944 (2)	12-11-73	MP(BPH-7923 as mod) Exten.			3-16-74
Comtel	4-8-74	SCA 67 khz.			
BSCA-1330	4-8-75	SCA auth.			10-1-75
BRH-555	Renewal of license				
BLH-6152(L)	8-1-75	Lic.(BPH-7923, as mod.)			Changes. 10-1-75
BRH-555(S)	9-23-75		RENEWAL		10-1-78
BRSCA-1330	*****		****		" " "
COMTEL	8-27-76	Auth gr operate with RCA BTF-40E1			Trans:
COMTEL	5-25-77	TRANS: RCA BTA 50HIS mod VARIABLE now installed			with
BALH-2614	6-16-78	VOL. AL & SCA			EFF: 7-31-78
BASCA-864					
BMLH-79021 (1)	2AL 3-2-79	NAME CHG.			
BRH-555	11-13-78	Renewal of License & SCA			10-1-81
BRSCA-1330 (L)					

APPLICATION RECORD - BROADCASTING

WRVA-FM

FM (METROPOLITAN)

~~W-B-F-B~~ WRVA-FMCall ~~W-R-V-A-FM~~Letters ~~WRVA~~ Rec'd (10-9-46)Name LARUS & BROTHER CO., INC.

(P. O. 28th & Gary Streets, Richmond, Virginia)

and Main Streets,

Application for

Action

Nature

Date

File No.

Dated

B2-PH-973

4-30-46

Rec'd

5-6-46

Filed

5-6-46

Construction Permit for new FM Broadcast

Station (Metropolitan)

Frequency: 2 98.0 mcs.

Coverage: 10,200 sq. mi.

Population: 721,162

Studio: Hotel Richmond, 9th & Grace Streets,

Richmond, Virginia

Transmitter: U. S. Highway 60, on western edge

of Midlothian, Virginia

(RCA BTF-10B Max. 10 kw)

Filed by Frank D. Scott, Attorney

Program analysis rec'd. 6-12-46

Modified CP to change frequency.

Granted 8-30-46 for

Class "B" station,

Conditional-Letter

mailed 9-6-46

Program plans approved

10-3-46.

Basic Engr. approved

10-3-46.

C.P. Issued 11-20-46

GRANTED 2-20-47

Engineer: Paul F. Godley
Upper Montclair, N. J.

Form 94
CARD #2

APPLICATION RECORD - BROADCASTING FM (CLASS B)

Call ~~W-2-V-B~~ WRVA-FM
Letters ~~WRVA-FM~~

Name LARUS & BROTHER COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-285 Rec'd Filed	3-20-47	Mod. of C. P. (B2-PH-973 which authorized a new FM broadcast station) to change type of transmitter; antenna height above average terrain to 500 feet; effective radiated power to 24.9 kw; make changes in antenna system and change commencement and completion dates from 1-20-47 and 7-20-47 to 60 days from date of grant and 180 days thereafter, respectively. (WE 506-B2 Max. 10 kw) Filed by Charles F. Duvall, Attorney	GRANTED 4-23-47 subject to Channel assignment after proceedings in Docket 6768. Ltr. written 4-24-47. Extension of time not considered.	
	3-25-47			
	3-25-47			
BMPH-498 Rec'd Filed	6-25-47	Mod. of C. P. (B2-PH-973 as modified) which authorized a new FM broadcast station for extension of completion date from 7-20-47 to 1-20-48. Filed by Charles F. Duvall, Attorney	GRANTED	7-15-47
	6-26-47			
	6-26-47			

APPLICATION RECORD - BROADCASTING

CARD #3

Call
Letters ~~W-B-V-S~~ WRVA-FM

Name LARUS & BROTHER COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-1245 Rec'd Filed	12-17-47	Mod. of C. P. (B2-PH-973 as modified) which authorized a new FM broadcast station for extension of completion date from 1-20-48 to 7-20-48. Filed by Charles F. Duvall, Attorney	GRANTED	1-26-48
	12-19-47		Ext. only	to 4-20-48
	12-19-47			
BMPH-1743 Rec'd Filed	3-16-48	Mod. of C.P. (B2-PH-973 as modified) which authorized a new FM broadcast station to change trans. location from U. S. Hwy #60 on west edge of Midlothian, Va. to U. S. Hwy #60, 1.2 mi. West of city limits of Richmond, Va., antenna height above average terrain from 500 ft. to 459 ft., ERP from 25 kw. to 25.5 kw.; and make changes in antenna system.	GRANTED	4-28-48
	3-22-48		(combined with	
	3-22-48		BMPH-1914)	
BMPH-1914 Recd. Filed	4-13-48	Mod. of C. P. (B2-PH-973 as modified) which authorized a new FM broadcast station for extension of completion date from 4-20-48 to 9-20-48. Filed by Charles F. Duvall, Attorney	GRANTED	5-17-48
	4-14-48		(see above item)	
	4-14-48		Ext. only	to 7-20-48

APPLICATION RECORD - BROADCASTING

CARD #4

Call

Letters ~~-W-R-V-B-~~ WRVA-FMName LARUS & BROTHER COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-2254 Recd Filed	7-8-48 7-8-48 7-8-48	Mod. of C. P. (B2-PH-973 as modified) which authorized a new FM broadcast station for extension of completion date from 9-20-48 to 12-1-48. Filed by Fisher, Wayland, Duvall and Southward.	GRANTED conditional only to 12-1-48	7-28-48
BMPH-2864 Recd. Filed	11-12-48 11-15-48 11-15-48	Mod. of C. P. (B2-PH-973 as modified) which authorized a new FM broadcast station for extension of completion date from 12-1-48 to 5-1-49. Filed by Charles V. Wayland, Atty.	GRANTED	11-19-48 to 5-1-49
BLH-454 Recd Filed	4-1-49 4-4-49 4-4-49	License to cover C.P. (BPH-973 as modified - which authorized a new FM broadcast station). Filed by Charles Duvall, Att'y	GRANTED	8-23-50
BRH-555 Recd. Filed	11-30-51 12-4-51 12-4-51	Renewal of license. Filed by Charles F. Duvall, Attorney	GRANTED	2-27-52

CARD # 5

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call
Letters ~~WRVA-TV~~ **WRVA-FM**Name **LARUS & BROTHER COMPANY, INC.**
Radio Station **WRVA-FM, 2nd & Main Streets, Richmond, Va.**

File No.	Dated	Application for	Action	
			Nature	Date
BRCH-61 Recd. & Filed	11-2-53 11-4-53	301-A Operation by remote control. Filed by Ben C. Fisher, Atty.	GRANTED	11-1-53
BRH-555 Rec'd	6-17-54 6-30-54	Renewal of license Filed by Charles F. Duvall, Atty 7-27-54. Amendment correcting freq. (94.5mcs) and ERP (25kw).	Held for amendment re freq. & ERP. GRANTED	9-22-54
BRCH-174 Recd. & Filed	11-6-56 11/9/56	Transmitter operated by remote control from 5221 Midlothian Pike, WRVA-TV Master Control Room, adjacent to WRVA-FM Transmitter instead of Hotel Richmond, WRVA Master Control Room, Richmond, Va. Filed by Charles F. Duvall, Atty.	GRANTED	11-14-56
BRH-555 Recd " filed	6-28-57 7-1-57	Renewal of license Chas. Duvall, atty	GRANTED	9-19-57

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters W R V A-FM

Name

LARUS & BROTHER COMPANY, INC.

File No.

Dated

Application for

Action

Nature

Date

BRH-555

6-22-60

Renewal of license

GRANTED

9-14-60

Rec'd

6-30-60

Atty: Charles F. Duvall

Filed

6-30-60

BPH-3346

4-7-61

Construction permit to move antenna-transmitter

GRANTED 6-1-61

Rec'd & Filed

4-12-61

location from U.S. Rt. 60, Midlothian Turnpike, 1.2 mi. W of Richmond, Virginia to "On James River, 12 mi. SE, Richmond, Virginia; chg. transmitter(RCA,BTF-20D); change antenna (RCA,BFA-12A); change antenna system(side-mount antenna at top of existing guyed steel tower -decr. height); incr. ERP from 25kw to 200kw and decr. HAAT from 460 feet to 354.5 feet. Fisher, Wayland, Duvall and Southmayd, Attys.

Cond'l re: 302 for AM.

BLH-1984
R & F

11-16-61

11-17-61

License to cover C.P. (BPH-3346) which authorized a change in ERP, HAAT, antenna-transmitter location, installation of new transmitter and antenna and changes in the antenna system.

GRANTED

3-9-62

Atty. Duvall

F.C.C. - WASHINGTON, D. C.

AUG. 1955 87

APPLICATION RECORD - BROADCASTING

Call
Letters WRVA-FM

Name WRVA-FM, INC.
LARUS INVESTING COMPANY
RICHMOND, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-555- Rec'd Filed	6-27-63 7-2-63 7-2-63	Renewal of License Charles F. Duvall, Atty.	GRANTED	9-24-63
PETITION FOR WAIVER OF SECTION 73.242 OF THE COMMISSION'S RULES REGARDING NON-DUPLICATION OF PROGRAMS ON JOINTLY OWNED AM AND FM STATIONS filed 3-8-65 by Duvall for license				
BRH-555 R & F	6-28-66 6-30-66	Renewal of license Charles F. Duvall, Atty.	GRANTED	9-1-66
BALH-1111 R & F (FORM 316) FEE PD: \$30 JUN 2 1968	6-11-68 6-13-68 #436003	Voluntary assignment of license to WRVA-FM, INC. Atty - Fisher, Wayland, <u>Duvall</u> & Southmayd	GRANTED EFF.	6-21-68 7-1-68
BTC-5914 R & F FEE PD: \$30 (Form 316 - also see WRVA)	4-4-69 4-4-69 #504368	Vol. transfer of control of lic. corp. from Larus Investing Company to First & Merchants National Bank, Trustees, John Baldwin Larus, Charles D. Larus etc (individual stockholders of Larus Investing Company Atty - Charles F. Duvall	GRANTED Eff:	4-29-69 5-14-69

APR 14 1969

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WRVA-FM

Name WRVA-FM, INC.,
Richmond, Va.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5942 R & F FEE PD: \$75 (also see WRVA) MAY 14 1969	5-1-69 5-2-69 -#511812	Vol. transfer of control of lic. corp. from Larus Investing Company to Southern Broad- casting Company REQUEST WAIVER RE DOCKET 18110 Atty for transferor - Chas Duvall for transferee - Krieger & Jorgensen	GRANTED EFF:	10-31-69 12-16-69
BRH-555 R & F #524219 \$75. P.N. filed PRESS	6-18-69 6-23-69 6-23-69 6-23-69	Renewal of license Atty-Fisher, Wayland, <u>Duvall</u> & Southmayd	GRANTED	9-25-69

APPLICATION RECORD - BROADCASTING

94.5mo.

Call
Letters WRVA-FM

Name WRVA-FM, Inc.
Richmond, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BRCH-1,011 R & F #667236 \$50. CODE 068 PRESS: 10 MAR 1971	2-15-71 2-22-71 2-22-71	Modification of license to operate trans- mitter by remote control from 200 North 22 Street(Main Studios), Richmond, Virginia. Atty-Norman E. Jorgensen(Krieger) Engr-None	GRANTED	3-11-71
BPH-7923 R & F #073491 \$50 Code 061 Press JUN 13 1972	5-12-72 5-15-72 5-15-72	CP to install new trans. (RCA BTF-40E1); install new ant. (RCA BFC-12B, 12 sect.(H&V); chg. ERP: 200KW (H&V). Atty: Norman E. Jorgensen	GRANTED	6-16-72

APPLICATION RECORD - BROADCASTING

Call **W R V Q**
Letters **X WRVA-FM**

SOUTHERN BROADCASTING COMPANY
Name X WRVA-FM, INC.
RICHMOND, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-555 R & F PN REcd. PRESS JUN - RULES 73.125 & 73.301 filed 10-6-72 by WRVQ & WRVA (AM) - (AMENDMENTS OVER) - - - - -	6-9-72 6-20-72 "	RENEWAL OF LICENSE N.E. Jorgensen, Atty. AMENDED 8-1-72 to change name of applicant to "Southern Broadcasting Company"	GRANTED issued w/BLH-6152	8-1-75
BPH-141 R & F FEE PD: \$250 #085001 CODE 054 (Form 316) JUL 3 1972	6-13-72 6-21-72	Voluntary assignment of license to SOUTHERN BROADCASTING COMPANY Atty - Jorgensen & Resnick AMENDED 7-19-72 - reflect chge. in call ltr	CP(BPH-7923) GRANTED EFF: 8-1-72	7-31-72
BMPH-13,764 R & F #184352 \$50 Code 068 Press MAY 21 1973	5-7-73 5-10-73 5-10-73	MP (BPH-7923) ext. time to 12-16-73. (For Changes) Atty: Norman E. Jorgensen	GRANTED TO:	5-30-73 12-16-73

BRH-755 AMENDED 11-8-72 re: Notice of future applic.
for transfer of control

AMENDED 12-21-72 re: antitrust action

AMENDED 1-8-73 re: antitrust action

AMENDED 1-16-73 re to include information concerning
Southern's acquisition of FM broadcast station WEZI at
Memphis, Tennessee

AMENDED 1-31-73 re: business interests

AMENDED 5-23-73 re: financial data

AMENDED 7-10-73 re: to incorporate information in TC

AMENDED 7-19-73 re: business interests; anti-trust
complaints

AMENDED 10-19-73 re: to reflect change in ownership of
family station (WTOB)

AMENDED 12-10-73 re: litigation

SUPPLEMENTAL APPLICATION filed 5-28-75 as an amendment to
pending renewal. PN 6-13-75 JUL 8 1975

APPLICATION RECORD - BROADCASTING

Call
Letters W R V Q

Name Southern Broadcasting Company
Richmond, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-13,944 R & F #252639 \$50 Code 057 Press NOV 30 1973	11-14-73 11-15-73 11-16-73	MP (BPH-7923, as mod.) ext. time to 3-16-73. (For Changes) Atty: Norman E. Jorgensen	GRANTED TO:	12-11-73 3-16-74
BSCA-1,330 R & F #281667 \$50 Code 057 Press MAR 19 1974	2-18-74 2-20-74 2-21-74	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kilohertz. Atty: Norman E. Jorgensen(Jorgensen & Baron)	GRANTED (Issuance to be withheld pending final action on renewal.)	4-8-74
BLH-6152 R & F W 279572-\$50. PTA PRESS APR 29 1974	2-13-74 2-14-74 2-14-74-AC-057-Atty: <u>Jorgensen</u> & Baron 2-27-74	Lic.(BPH-7923, as mod.)-Changes.	GRANTED	8-1-75

#12

94.5 mhz

Form BC-121

September 1969

12-50

APPLICATION RECORD - BROADCASTING

Call

Letters W R V Q

HARTE-HANKS SOUTHERN COMMUNICATIONS, INC.

Name *SOUTHERN BROADCASTING COMPANY

RICHMOND, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-555	5-14-75	RENEWAL OF LICENSE	GRANTED Cond'l re EEO	9-23-75
BRSCA-1330	5-9-75	RENEWAL OF SCA		
R & F	5-28-75	N.E. Jorgensen, Atty.		
PN Recd. PRESS	"	AMENDED 9-12-75 re: EEO AMENDED 9-22-75 re: EEO AMENDED 6-23-76 re: EEO		
BAH-2614	11-23-77	Voluntary assignment of license and SCA to HARTE-HANKS SOUTHERN COMMUNICATIONS, INC.	GRANTED	6-16-78
PASCA -864			EFF:	7-31-78
R & F	12-1-77			
FORM 314 (ALSO SEE AM ETC)		Atty for assignor - N.E. Jorgensen for assignee - Arnold & Porter (R. Miller)		
DEC 29 1977				
PN REC'D	1-3-78			

APPLICATION RECORD - BROADCASTING

94.5mhz

Call
Letters **W R V Q**

Name **SOUTHERN BROADCASTING COMPANY**
RICHMOND, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-555 BRSCA-1330 R&F PRESS	5-30-78 " 5-31-78 JUN 12 1978	RENEWAL OF LICENSE RENEWAL OF SCA John g. Johnson, Jr., Atty.	GRANTED	11-13-78
BMLH790212AL PRESS (O)		Modification of License to change Name of Licensee to: SOUTHERN BROADCASTING COMPANY Atty. John G. Johnson, Jr. (Jorgensen, Johnson & Northrop)	GRANTED	3-2-79
LETTER DATED PRESS (O)	5-4-81 MAY 29 1981	Filed by John G. Johnson, Jr., Request to Change Name of Licensee to: HARTE-HANKS RADIO, INC.		

#14

APPLICATION RECORD-BROADCASTING

94.5Mhz

Call Letters: WRVQ

Name: HARTE-HANKS RADIO, INC.

Station Location: RICHMOND, VIRGINIA

File No.	Date	Description	Action and Date
BRH-810601F7 BRSCA-810601F7 Press: AUG 5 1981		Renewal of License Renewal of SCA Atty: John G. Johnson, Jr.	GRANTED 10-22-81 Issued with BMLH-810817AN
BMLH-810817AN PTA PRESS AUG 27 1981		Modification of license to install new Transmission Line. Atty: --	GRANTED 5-6-82 Issued with Renewal.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

